

SR. GRAPHIC DESIGNER / ART DIRECTOR

Andrew Harmon

Design professional with over 15 years of graphic design experience, working both independently and in large team environments. An excellent multi-tasker, who excels at managing and directing high quality projects from concept to completion, while effectively communicating the desired message to the target audience. Has experience creating logos and brand identities as well as following design guidelines to create effective print and interactive media.

Experience:

2011-CURRENT

Compass Creative Inc. - Atlanta, GA

SR. GRAPHIC DESIGNER / ART DIRECTOR

Currently working as a Sr. Graphic Designer for Compass Creative Inc. Responsible for creating and managing projects with a small group of freelance Graphic / Production artists and Programmers. Projects include print design, web design / coding & video production. Also responsible for designing large scale signage, banners and trade show booths from conception to design / layout and production.

CLIENTS INCLUDE:

- NAPA AUTO PARTS
- Coca-Cola
- Dollar General
- Genuine Parts Company
- S.P. Richards
- Agilysys
- Bass Pro Shops
- AAA
- Saputo Dairy Foods

2010-2011

A.D.A.M. Inc. - Atlanta, GA

SR. GRAPHIC DESIGNER

Served as Sr. Graphic Designer for this software company based out of Midtown Atlanta with a small creative team. Was charged with creating a new brand identity for A.D.A.M.'s new software product Benergy, including all print collateral, email campaigns, monthly email newsletters, web and user interface designs, as well as sales presentations.

2005-2010

Compass Creative Inc. - Atlanta, GA

GRAPHIC DESIGNER

Worked as a Graphic Designer for this creative firm based in Roswell, GA. Projects included signage, brochures, packaging, and other print materials as well as multimedia, and web site design for many clients including Kodak, NAPA AUTO PARTS, Bass Pro Shops and Coca-Cola Enterprises.

2002-2004

Cingular Wireless - Atlanta, GA

GRAPHIC DESIGNER

Worked with a team of creative professionals in Cingular's Proposal and Response Center to create sales collateral for the B2B Sales Channel. Designed sales slicks, flyers, posters, and other printed collateral, as well as multimedia pieces for CD-ROMs and other interactive Flash designs. Also worked with other departments inside Cingular, such as Learning Services and Creative Services to create additional company collateral.

CONTACT:

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🌐 harmon-design.com

📍 Metro Atlanta

EDUCATION:

Bachelor of Fine Art

KENNESAW STATE UNIVERSITY

Graduated 2000

SOFTWARE:

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe Dreamweaver
- Adobe XD
- WordPress
- Adobe After Effects
- Apple Motion
- Apple Final Cut Pro
- PowerPoint
- Keynote
- Vyond
- Microsoft Word

QUALITIES:

- Creativity
- Passion & Drive
- Reliability
- Active Listening
- Clear & Concise Communication
- Time Management
- Multitasking
- Ability to Take Criticism
- Patience
- Storytelling Ability
- Evolution